

EMV is everywhere:



By July 2017,

92%

of overall U.S. payments dollar volume was on EMV chip cards.¹

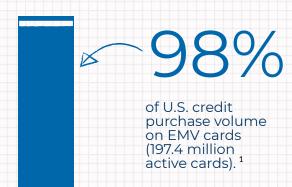


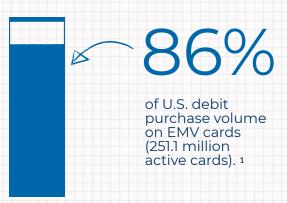
Today

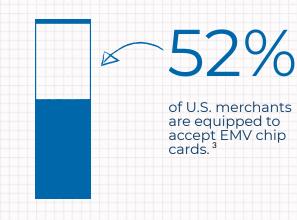
45-50%

of card transactions in the U.S. are chip on chip.³

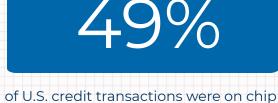
EMV adoption among merchants is on the rise:







EMV card usage by consumers is growing:



cards at chip enabled terminals.1





cards at chip enabled terminals. ¹



How did the top card brands do?



1600/

over last year. 2

Over 2 million locations accept Visa chip

cards - this number has increased

since the migration began in 2015. ²

Counterfeit card fraud for migrated

merchants have reduced by

by December 2016 compared to

the previous year. 2

There were 1 billion Visa chip transactions in the U.S. in March 2017 which is a

58%

increase over last year.²

the U.S. in March 2017 which



According to EMV migration forum by the end of 2016, 47% of all Mastercard cards were EMV which has grown by

43%

of the Mastercard credit cards were EMV and

of the Mastercard debit cards were EMV. ¹

There are

1.6M

devices activated to accept Mastercard EMV.¹

80%

of top 200 merchants' card present transactions are chip on chip with 26% locations active. ¹







Sources: